

SPONSORSHIP PACKAGE



CUMBRE DEL CLIMA COLOMBIA Y LATAM

Bogotá - Octubre 14, 15 y 16

2025



Organized by



Join the most important climate event in Latin America:

The Colombia and LATAM Climate Summit 2025

The Colombia and Latin America Climate Summit, now in its seventh edition, has established itself as the premier platform for dialogue, action, and solution-building to address climate change challenges in our region. This year, the event will take place from October 14 to 16, 2025, in Bogotá, bringing together influential leaders and stakeholders in the climate arena.

Organized by ASOCARBONO, the Summit will feature participation from government representatives, leading companies, international organizations, project developers, local communities, and media, along with international experts who will share their perspectives and knowledge over three days of debate and learning.

Thematic Axes of the 2025 Edition Will Address the Most Pressing and Relevant Issues:

- **Day 1:** Carbon Markets, Regulation, and Transparency – An analysis of the outcomes of COP29 and projections toward COP30.
- **Day 2:** Climate Finance, Carbon Economy, Decarbonization, and Sustainability – Exploring opportunities and challenges to mobilize climate resources.
- **Day 3:** Communities, Biodiversity, and Climate Governance – Highlighting the role of communities in conservation and climate action.

The Summit goes beyond debate, serving as a platform for building strategic alliances, strengthening capacities, and mobilizing resources. This event not only drives a necessary conversation but also catalyzes concrete actions to tackle the climate challenges facing our region.

REGISTRATION FEES

- **ASOCARBONO Members:** US \$171 per person (VAT included)
- **General Public:** US \$240 per person (VAT included)

BE PART OF THE SUMMIT Choose Your Sponsorship and Help Shape the Future

By joining as a sponsor, your organization not only reaffirms its commitment to sustainability but also positions itself as a key leader in the climate agenda.

Benefits for ASOCARBONO Members

Becoming a member of ASOCARBONO provides access to exclusive discounts and benefits that enhance your investment:

- 10% discount on stands and sponsorships from March 17 to June 30.
- 5% discount on stands and sponsorships from July 1 to September 15.
- Free entry for the CEO of each member company.

Platinum Sponsor



Exclusive Benefits:

- **Maximum Visibility:**
 - Prominent logo placement as a main sponsor on all promotional materials (official event website, social media, invitations, event program, and badges).
 - Priority presence on the main screen.
 - Logo displayed on primary backdrops throughout the 3-day event.
 - Special mention during the opening and closing ceremonies by the event host.
- **Preferred Space:**
 - Triple stand (6m x 2m) in the general event area, equipped with panels, 3 power outlets, 3 interior lights, 3 tables, and 6 chairs.
 - One-hour side event.
- **Active Participation:**
 - Right to a special 5-minute intervention during the opening or closing of the Summit.
 - Inclusion of a representative in a main panel of the Summit.
 - Recognition as a sponsor in general event mentions.
- **VIP Entries and Access:**
 - 12 free entries for your organization's members or guests (ASOCARBONO members or general public).
 - Access to the VIP lounge for private meetings.
- **Digital and Media Exposure:**
 - Support in coordinating interviews with accredited journalists.
 - Logo with a direct link to your website on the official event page.
 - Pre-event social media promotion featuring remarks from your CEO or representative about your strategic participation in the Summit.
 - Event-time promotion with a video featuring a representative from your organization.

Investment: US \$14.500 + vat

Gold Sponsor



Benefits:

- **Visibility:**

- Logo on relevant promotional materials (official website, social media campaign, and event program).
- Presence on the main screen during 2 days of the event (day to be chosen).
- Logo displayed on primary backdrops throughout the 3-day event.

- **Preferred Space:**

- Double stand (4m x 2m) in the general event area, equipped with panels, 2 power outlets, 2 interior lights, 2 tables, and 4 chairs.

- **Active Participation:**

- Inclusion of a representative in a panel or thematic session of the Summit.
- Recognition as a sponsor in general event mentions.

- **VIP Entries and Access:**

- 8 free entries for your organization's members or guests.
- Access to the VIP lounge for private meetings.

- **Digital and Media Exposure:**

- Support in coordinating interviews with accredited journalists.
- Logo with a direct link to your website on the official event page.
- Social media promotion highlighting remarks from your organization's representative about your strategic participation in the Summit.

Investment: US \$9.640 + vat

Silver Sponsor

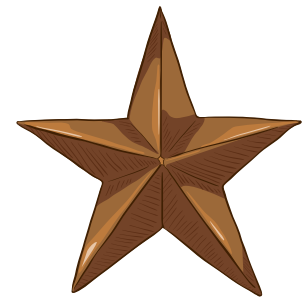


Benefits:

- **Visibilidad:**
 - Logo on promotional materials (official website, social media campaign).
 - Logo display on the main screen during one day of the event (day of choice).
 - Logo presence on secondary backdrops throughout the 3 days of the event.
- **Preferred Space:**
 - 1 Double stand (4m x 2m) in the general event area, equipped with panels, 2 power outlets, 2 interior lights, 2 tables, and 4 chairs.
- **Active Participation:**
 - Recognition as a sponsor in general event mentions.
- **Entries:**
 - 5 free entries for your organization's members or guests.
- **Digital Exposure:**
 - Support in coordinating interviews with accredited journalists.
 - Logo with a direct link to your website on the official event page.

Investment: US \$6.025 + vat)

Bronze Sponsor



Beneficios Básicos

- **Visibility:**
 - Logo on the official website and in the general event image on social media in a smaller size.
 - Logo presence on secondary backdrops throughout the 3 days of the event.
- **Preferred Space:**
 - 1 stand (2m x 2m) in the general event area, including paneling, power outlet, interior lighting, 1 table, and 2 chairs.
- **Active Participation:**
 - Recognition as a sponsor in general event mentions.
- **Admissions:**
 - 3 free entries for members of your organization or guests (ASOCARBONO members or general public).
- **Digital Exposure:**
 - Logo with a direct link to your website on the official event page.

Investment: US \$3.620 + vat

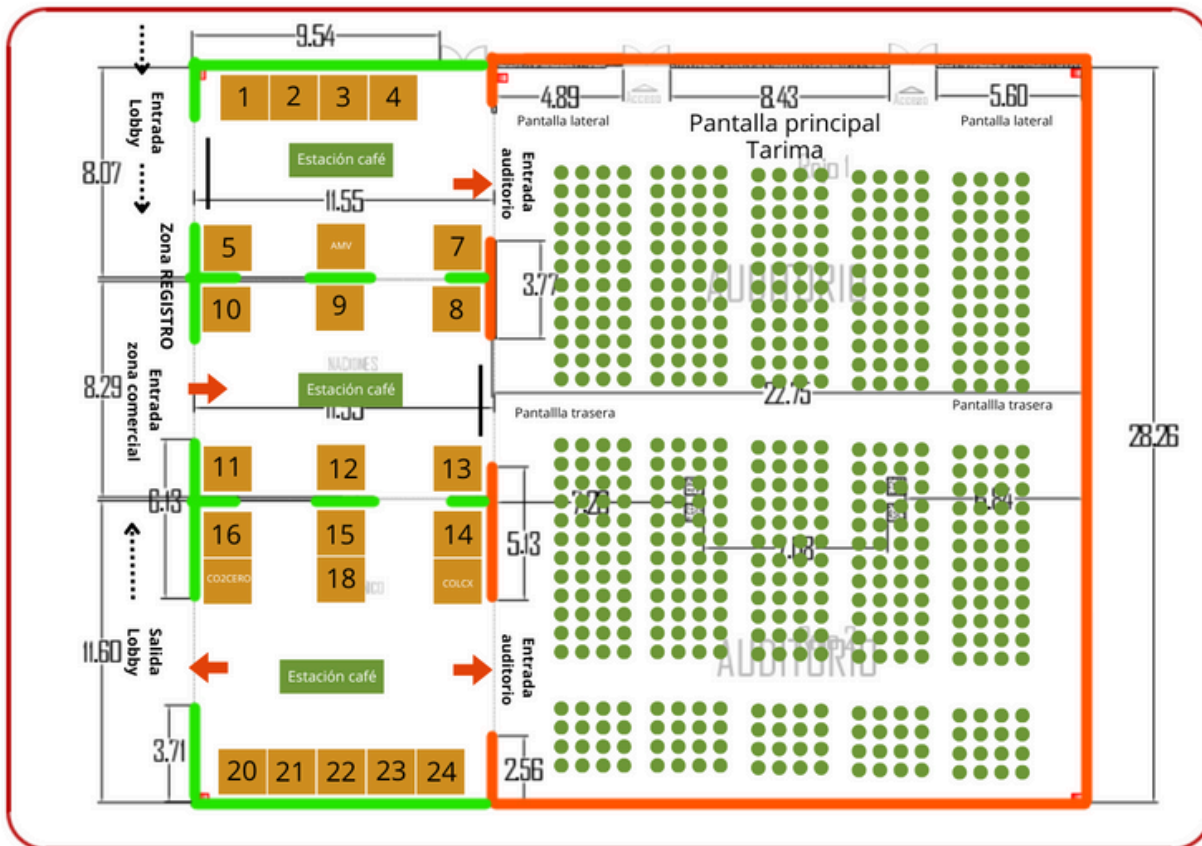
STANDS

Benefit

- **Space:**
 - 1 stand (2m x 2m) in the general event area, including paneling, power outlet, interior lighting, 1 table, and 2 chairs.
- **Visibility:**
 - Brand presence on the sponsors' backdrop.
- **Admissions:**
 - 2 entries to participate at the stand.

Investment: US \$2.410 + vat

Planimetría Centro de Convenciones - Hotel Tequendama



Capacidad auditorio:
1000 personas

Tamaño stands
2mt x 2mt

(Los stands 1 al 4 y 20 al 24 tienen prioridad para los patrocinadores platino, oro y plata)

organizado por:
 asocarbono

MERCHANDISING

Benefit:

- **Product Visibility:**
 - Logo featured on key promotional items (bag, notebook, and pen) distributed to attendees upon entry to the event.
 - Logo presence on secondary backdrops throughout the 3 days of the event.
- **Exclusive Distribution:**
 - Right to include branded promotional material or gifts in the welcome kits.
- **Digital Exposure:**
 - Mention as a sponsor on social media and the event's official website.
- **Admissions:**
 - 3 complimentary entries for members of your organization or guests.

Investment: US \$4.820 + vat

COFFEE BREAK SPONSOR

Benefit

- **Visibility:**

- Logo displayed on the official website and in the general event imagery on social media (in smaller size).
- Logo presence and company mention as sponsor on the day of the coffee break, as well as on the sponsor backdrop.
- Distribution of branded merchandise to attendees during the coffee break.

- **Admission:**

- 1 complimentary entry to the event.

Investment: US \$2.890 + vat

LUNCH SPONSOR

Benefit

- **Visibility:**

- Logo placement on the official website and in the general event image on social media (in smaller size).
- Logo presence and company mention as the lunch sponsor on the day of the lunch, as well as on the sponsor backing.
- Distribution of branded items to attendees during lunch

- **Tickets:**

- 2 free tickets to the event.

Investment: US \$4.350 + vat